

March 26, 2015

Augie Duva

**RE: Vehicle Identification Requirements**

Dear Mr. Duva:

ISSUE: This office is in receipt of your email of February 27, 2015, wherein you advise that you are a Pennsylvania Liquor Control Board (“Board”) importing distributor licensee. You advise you are currently changing your name and logo and wish to know the identification requirements for your vehicles.

Board records indicate that Penn Beer Distributors Inc. holds Importing Distributor License No. ID-175 (LID 8491) for use by it at premises located at 401 & 415 Domino Lane, Philadelphia, Pennsylvania.

OPINION: Please be advised that licensees are required to have painted or affixed on each side of each vehicle used in the operation of the business their name, address, including the street name and number as shown on the license, and the license number as shown on the license in letters no smaller than two (2) inches in height. [47 P.S. § 4-492(9)]. The license identification number shall be preceded by the letters “P.L.C.B.” [40 Pa. Code § 9.22]. Please note that this office has previously approved of the use of magnetic signs placed upon the sides of delivery vehicles containing the required information.

THIS OPINION APPLIES ONLY TO THE FACTUAL SITUATION DESCRIBED HEREIN AND DOES NOT INSULATE THE LICENSEE OR OTHERS FROM CONSEQUENCES OF CONDUCT OCCURRING PRIOR TO ITS ISSUANCE. THE PROPRIETY OF THE PROPOSED CONDUCT HAS BEEN ADDRESSED ONLY UNDER THE LIQUOR CODE AND REGULATIONS. THE LAWS AND POLICIES ON WHICH THIS OPINION IS

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BASED ARE SUBJECT TO CHANGE BY THE LEGISLATURE OR THE  
PENNSYLVANIA LIQUOR CONTROL BOARD.

Very truly yours,

FAITH S. DIEHL  
CHIEF COUNSEL

cc: Pennsylvania State Police, Bureau of Liquor Control Enforcement  
Jerry W. Waters, Director of Office of Regulatory Affairs  
Tisha Albert, Director, Bureau of Licensing  
Jeffrey Lawrence, Assistant Director, Bureau of Licensing

LCB Advisory Opinion No. 15-101