

March 29, 1999

Michelle M. Rabe
ANHEUSER-BUSCH COMPANIES, INC.
Executive Offices
One Busch Place
St. Louis, MO 63118-1852

RE: Bud Light Coaster File #99-144

Dear Ms. Rabe:

ISSUE: Your correspondence of March 19, 1999 requests approval for a coaster that Anheuser-Busch, Inc. would like to provide as point-of-sale to retailers.

OPINION: The Liquor Code prohibits manufacturers from directly or indirectly providing equipment to a business operating under a liquor or retail dispenser license. [47 P.S. §4-443(d)]. Inasmuch as coasters are considered equipment, Anheuser-Busch Inc. would be prohibited from providing coasters to retailers.

THIS OPINION APPLIES ONLY TO THE FACTUAL SITUATION DESCRIBED HEREIN AND DOES NOT INSULATE THE LICENSEE OR OTHERS FROM CONSEQUENCES OF CONDUCT OCCURRING PRIOR TO ITS ISSUANCE. THE PROPRIETY OF THE PROPOSED CONDUCT HAS BEEN ADDRESSED ONLY UNDER THE LIQUOR CODE AND REGULATIONS. THE LAWS AND POLICIES ON WHICH THIS OPINION IS BASED ARE SUBJECT TO CHANGE BY THE LEGISLATURE OR THE PENNSYLVANIA LIQUOR CONTROL BOARD.

Very truly yours,

FAITH S. DIEHL
CHIEF COUNSEL

cc: Bureau of Liquor Control Enforcement,
Pennsylvania State Police
Robert P. Kaskiel

Refer to: (717) 783-9454
Fax: (717) 787-8820

LCB Advisory Opinion No. 99-108